



INTERNATIONAL CONGRESS

PMI Poland Chapter

26-28 November 2018 / Warsaw

Make the Difference



Important information about the Congress

The **International Congress PMI Poland Chapter** is the largest and most prestigious initiative of this type in the field of Project Management in Poland. The conference is devoted to the latest trends in Project and Program Management, Agility and Leadership - invariably for years it is part of the calendar of the most important events for the managerial staff in Poland.

The main goal of the **Congress** is to integrate and **inspire** participants with the **latest trends** and news in a world of constantly evolving **work, leadership and project organization styles**. In particular, this year's **Congress**, in accordance with the theme "**Make the Difference**" will be an opportunity to listen to extraordinary speakers, to take a new look at leadership challenges in a dynamically changing global environment and learn about the **latest** trends that will shape the global economy in the coming years.

The **Congress enables** professionals to exchange experiences and provides an opportunity to share necessary practical knowledge in the field of project management. It is also an excellent opportunity to establish new business relationships.

WHERE?	WHEN?	EXPECTED NUMBER OF PARTICIPANTS
Warsaw	26-28 November 2018	400 attendees

13th International Congress PMI Poland Chapter is above all:

BUILDING RELATIONSHIPS	Networking and space for establishing business relationships .
PRELECTIONS AND WORKSHOPS	Two-day inspirational lectures and one-day practical workshops , developing skills and competences necessary for middle and senior level managers.
QUALITY AND MERIT	High quality level of content guarantees the participation of world-class specialists, lecturers and speakers with many years of experience in the field of project management.

Our participants - who are they?

Among the participants of the Congress, you can meet mainly the representatives of **the top management, project managers, project management office specialists**, people with certificates and / or interested in developing and raising managerial competences, representatives of the largest business centers both from Poland and abroad, from many industries, like Financial, ICT, Engineering, Construction and more.

About PMI Poland Chapter

Project Management Institute (PMI) is the largest international non-profit organization, **existing since 1969** and associating experts and project management enthusiasts – having **over 700,000 members and volunteers in 185 countries**. PMI promotes the field of project management and the role of Project Manager in all sectors and industries, while being an international platform for exchanging knowledge and experience.

International PMI Poland Chapter Congress is organized every year by the **polish branch of the Project Management Institute - PMI Poland Chapter**, which celebrates its 15th anniversary in Poland this year.

What does PMI Poland Chapter do?



EDUCATION

Periodic seminars, workshops and trainings organized by local PMI branches - nearly 100 events per year. Publication of substantive articles, including on the pages of the **"PMI Zone"** magazine, sharing the **PMI library** resources.



CERTIFICATION

Supporting skills and competences confirming **certification** in the field of project management in accordance with PMI standards, including PMBOK Guide - **7 certificates recognized around the world**, including PMP, PMI-ACP.



EVENTS

6 annual international conferences promoting good practices in project management as well as development of managerial competences.



MENTORING PROGRAM

Opportunity to **cooperate** with an **experienced expert - Mentor**, in order to discover your own potential, improve your skills and develop talents.



CAREER DEVELOPMENT

Supporting the career and development of PMI PC partners, members and volunteers by **sharing job offers** and creating opportunities for the implementation of many social and educational projects.



CSR ACTIONS

Implementation of **charity educational projects**, like camps, summer camps for children from orphanages and the families in need, including English Winter/Summer Camp, PM Kids Camp.



PARTNERSHIP

Partnership cooperation with business, universities, public administration, start-ups and the media in terms of **substantive support, promotion and spreading good practices** in project management.



NETWORKING AND PROMOTION

Partners and participants of events have the opportunity to **participate in networking** among professionals in many areas of business, IT, HR and project management.

Benefits for our Sponsors

Sponsorship of the **13th International PMI PC Congress** is an exceptional opportunity to cooperate with a well-known leader in the Project Management Industry - **Project Management Institute** - thus reaching people directly responsible for project management in many companies in Poland and promoting your services and products.

We guarantee a relaxed and open atmosphere of the meeting.

What the Sponsor gains?

MARKETING CAMPAIGN

- ⇒ **An active marketing campaign** on Social Media through the official communication channels of the Congress.
- ⇒ **Mailing with the Sponsor's** advertisement sent to subscribers of the PMI PC newsletter – our database has over **15 000 unique e-mail addresses** belonging to managers and project management enthusiasts.

CREATING RELATIONSHIPS

- ⇒ Opportunity to establish **new professional relationships** with participants, speakers and representatives of other companies, thus **acquiring new partners**.
- ⇒ Congress annually hosts outstanding specialists from many industries and sectors. **Almost 400 participants took part in last 12th edition last year.**

PROMOTION DURING EVENTS

- ⇒ The opportunity to **present the company, services and products** to the participants of the Congress directly at the promotional stand during the Congress and during company presentation.

IMAGE-BUILDING

- ⇒ **The right to use the title of the Official Sponsor** of the most important event devoted to project management in Poland in sponsor's own marketing activities.

We encourage you to familiarize yourself with the scope of sponsorship packages we have prepared. In the interests of your satisfaction, **we are open to negotiation** and non-standard forms of promotion, which we individually discuss and **flexibly match your marketing policy and current needs**.

Contact us



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Sponsorship packages

We are pleased to present you various categories of sponsorship and advertisement during the 13th International Congress of PMI Poland Chapter.

ELEMENTS OF PACKAGE		SPONSORSHIP PACKAGES			
		VIP	GOLD	SILVER	BRONZE
Promotion proposal					
1.	Sponsor's logo on participants' identifiers	✓	✓	✓	✓
2.	Sponsor's logo on the Congress website	✓	✓	✓	✓
3.	Marketing campaign on Congress' Social Media	✓	✓	✓	✓
4.	Marketing materials	✓	✓	✓	✓
5.	Welcome packages	✓	✓	✓	✓
6.	Exposition of Sponsor's roll-ups in conference rooms	✓	✓	✓	✓
7.	The prize funded by the Sponsor	✓	✓	✓	✓
8.	Sponsor's logo displayed on multimedia screens during the event	✓	✓	✓	✓
9.	Promotional stand of the company in the hotel lobby	✓	✓	✓	
10.	Promotional mailing sent to subscribers of the PMI PC newsletter	✓	✓	✓	
11.	Marketing text about the Sponsor in invitations to the Congress	✓	✓		
12.	Official thank you to the Sponsor during the Congress (3 times mention of the Sponsor's name)	✓	✓		
13.	Coffee break signed with Sponsor's logo	✓	✓		
14.	Presentation about the Sponsor's company	✓ max 5 min	✓ max 5 min		
15.	Publication of sponsored articles in "PMI Zone" magazine	✓ 2 articles			
16.	Dedicated VIP Social Media promotion campaign - promoting Sponsor after the event	✓ 3 months			
17.	Special Sponsor Zone in the lobby	✓			
18.	Presentation of Sponsor's products and services	✓			
Participation in events					
19.	Invitations to prelections	3	2	1	
20.	Invitation to the jubilee gala to celebrate the 15th anniversary of PMI in Poland	3	2	1	
21.	Invitation to practical workshops	3	2		
22.	Invitation to the conference "Psychology in Business and Project Management" on 19/10/2018	2			
VALUE OF PACKAGES (net amounts):		50 000	35 000	20 000	10 000